

Cross-cultural Communication in Business. German Language

1st Year

No	Subjects	No hours		Evaluation Form ¹	No of ECTS credits	Sem.
		C	S, L, P			
1.	Difficulties of Written German. Standard Level	14	28	C	8	I
2.	Fundamentals, History of Ideas and Economic Systems in the German-language Area	28	14	E	7	I
3.	Types of Texts in Business Communication	14	28	E	7	I
4.	The Fundamentals of Written Communication	28	42	E	8	I
5.	Particularities of Spoken German. Standard Level	14	28	C	8	II
6.	Economic Development in Romania	28	14	E	7	II
7.	Business in Mass-media - the Economic Determinant of Press and TV	28	14	E	7	II
8.	Internal and External Written Communication of the Company	28	42	E	8	II

2nd Year

No	Subjects	No hours		Evaluation Form ¹	No of ECTS credits	Sem.
		C	S, L, P			
1.	Exercises in Rhetoric	-	28	C	4	III
2.	Macro- and Micro- Economics in German-Speaking Countries	14	-	E	3	III
3.	Languages of the EU - Cross-Cultural Business Communication	14	14	E	4	III
4.	Written Interaction and Translation in Business (linguistic structures in German and Romanian)	14	28	C	4	III
5.	The Language of Publicity and of Company Presentation	14	14	E	5	III
6.	Specialised Stylistic Competence and Rhetorical Means of Written Communication in Business	14	14	E	5	III
7.	Comparative Terminology and Specialised Dictionaries: Compiling a Romanian-German-English Glossary	14	14	E	5	III
8.	Strategies of Lexical Enrichment	12	12	E	7	IV
9.	Spoken Interaction and Simultaneous and Consecutive Interpreting in Business	12	36	E	8	IV
10.	Scientific-research and Debate Seminars: 3 fields - 1. Linguistics; 2. Culture and Civilization; 3. Cross-Cultural	-	72	C	15	IV

¹ E: exam, C: colloquy