

Practical Business Skills: Exploring Local and Global Markets

Erasmus Blended Intensive Programme

The inspiring programme consists of collaborative teamwork and an intensive study week in Finland.



Earn 3 ECTS in a total of

- two virtual sessions (16.3.2023 and 13.4.2023)
- five-day intensive week (24.-28.4.2023)



Content

- Exploring local markets
 - An international case study combining and contrasting domestic input
 - Teamwork skills
 - Presentation skills
 - Feedback skills
 - Intercultural communication skills
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TAKE YOUR CHANCE AND APPLY

for the Blended Intensive Programme “Practical Business Skills: Exploring Local and Global Markets” at SeAMK. This intensive international programme held in English seeks to address in particular bachelor students interested in the topic of practical business skills as well as local and global markets. You will make friends from different places in Europe and collaborate in international student teams. You will participate in two online meetings and in a five-day intensive week. “Practical Business Skills: Exploring Local and Global Markets” is supported by funds for the new ERASMUS+ Blended Intensive Programmes (BIPs).



LETTER OF MOTIVATION

Be sure to send your letter of motivation (1 page) specifying your reasons for taking part in this Blended Intensive Programme.



CONTACT INFORMATION:

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How to write a motivation letter?

1. Write an outline

- Write points covering the following topics:
- Why you want to study the course
- Your skills or qualities that will benefit the program
- Why you are interested in the program

2. Write an introduction

Introduce yourself.

3. Write the body of the letter

Expand the points. Remember, your motivation letter aims to convince your recipient of your value, so use compelling facts to be persuasive.

4. Conclude your motivation letter

Write a conclusion that summarizes your goal and leaves a positive final impression. You should also thank your recipient for considering your application and encourage them to contact you if they have any questions.

Source:

How to Write a Motivation Letter (With Tips and Examples) | Indeed.com

Send your motivation letter to the assigned contact persons at your university.

